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16 MAR 1970

MEMORANDUM FOR: Director of Communications
Director of Finance
Director of Logistics
Director of Medical Services
Director of Personnel
Director of Security
Director of Training
Chief, Support Services Staff

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SUBJECT : The National Intelligence Survey Program

The Deputy Director for Intelligence has asked that the attached memorandum outlining the changed emphasis and usefulness of NIS publications be given wide distribution. Please circulate it among appropriate officers within your component.

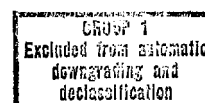
(signed) John W. Coffey

for R. L. Bannerman
Deputy Director
for Support

Att:

Memo dtd 10 Mar 70 for DD/P,
DDS&T and DD/S, fr DD/I,
subj: Same

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MEMORANDUM FOR: Deputy Director for Plans
Deputy Director for Science & Technology
Deputy Director for Support ✓

SUBJECT : The National Intelligence Survey Program

1. Last year's Government-wide survey of NIS consumers revealed some lack of awareness about the potential usefulness of NIS publications. Therefore, an information program is being developed to keep present and potential users informed of changes in NIS concept and emphasis, and to encourage user feedback. This memorandum is a part of that program.

2. The NIS program has been substantially streamlined over the past few years by reducing and consolidating the number of separate publications. At the same time, the specific content of many individual sections has been re-oriented in favor of durable analysis rather than perishable detail. A new quarterly report "Inventory of Available NIS Publications" provides a convenient up-to-date listing of active NIS.

3. The semiannual "NIS Basic Intelligence Factbook" has become the single most widely used product of the NIS community; dissemination now exceeds 2,000 per issue. The General Survey, of course, remains the backbone of the NIS program providing coverage for 120 countries.

Half of these surveys are less than two years old. Subversion and Insurgency (Section 57) is being integrated into the General Survey as a separate section for each country which has a recognized insurgency threat.

4. Stress now is placed on political patterns and the dynamic and social economic development. A consolidated section on "Social Characteristics" has been added. This section treats population patterns, ethnic groups, education, social and religious organizations, living conditions, labor and social welfare arrangements. The separate detailed economic sections are being replaced by more balanced economic treatment in the General Survey, plus supplementary studies in selected cases of the industry and commerce of the most highly developed countries.

5. May I ask that this memorandum be circulated widely in your Directorate.

R. J. SMITH
Deputy Director for Intelligence

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